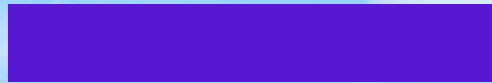




SPONSORSHIP PACKAGE

25-26



ABOUT FORMULA SAE ELECTRIC

Formula SAE Electric is an international engineering competition where teams of students from over 75 universities **design, build, and race** electric **formula-style race cars**. Teams compete with their cars annually at the Michigan International Speedway by participating in various static and dynamic events, such as **engineering design, cost analysis, and track performance**.



ABOUT GAUCHO RACING

Gaucha Racing is **UC Santa Barbara's official chapter of SAE International**. Our organization was founded in 2021 and is committed to **pushing the boundaries of innovation**, giving students **applicable engineering experience**, and **preparing our members for future careers**



WHAT WE OFFER

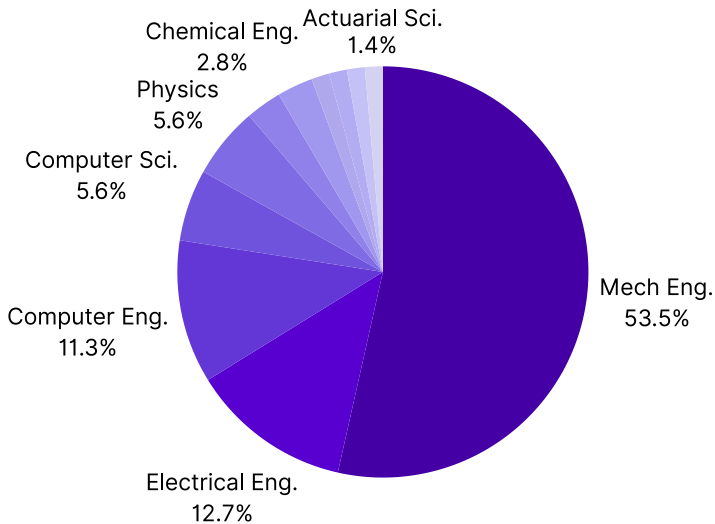
- **Hands-on engineering** experience
- **Networking events** with industry professionals
- A **university-endorsed senior capstone project**
- Leadership opportunities
- An **inclusive** and **supportive** engineering **environment**



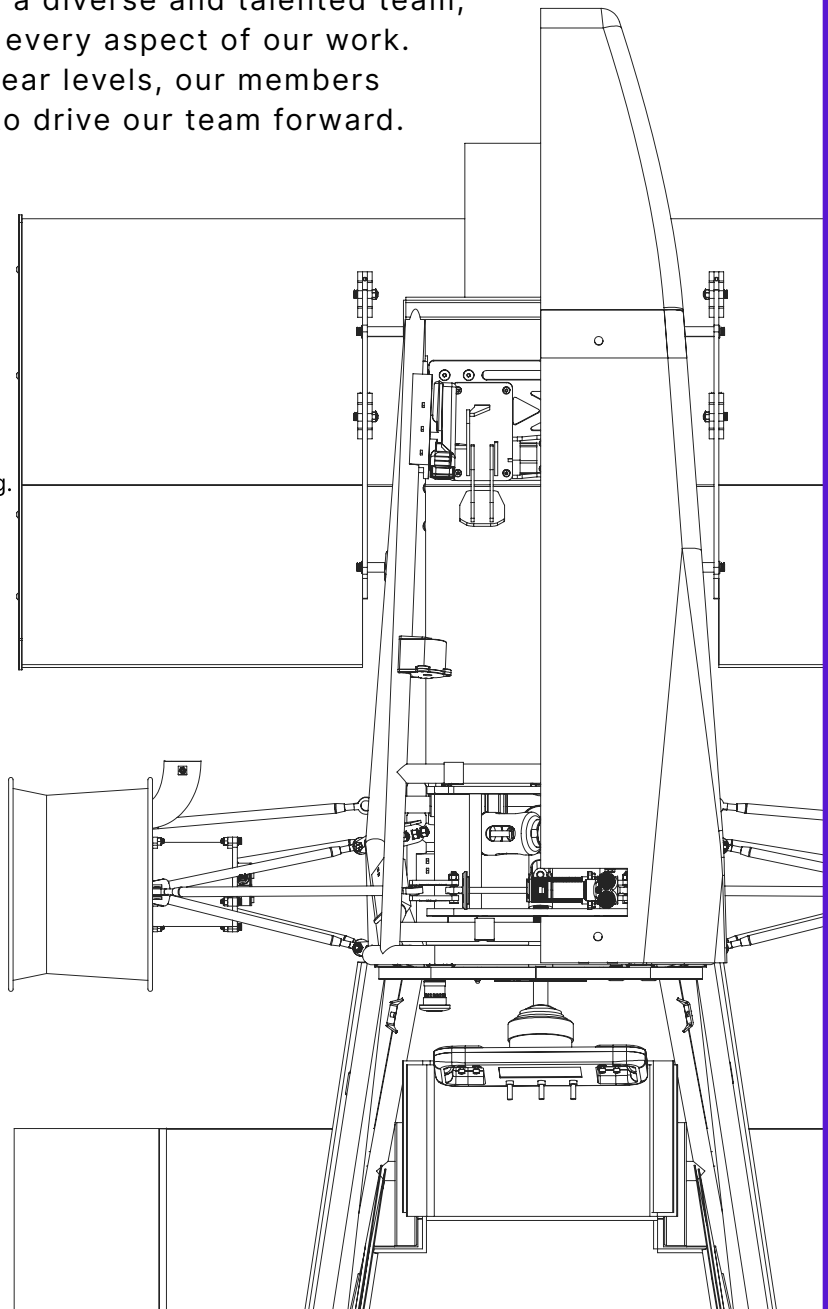
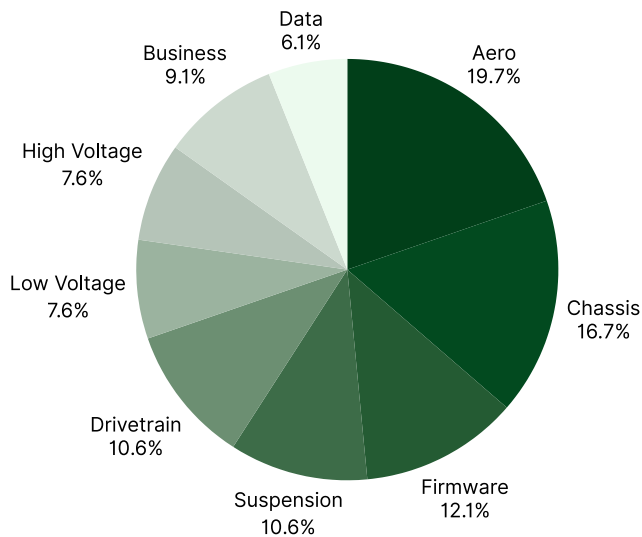
OUR TEAM

With 60+ Members, Gaucho Racing unites a diverse and talented team, committed to innovation and excellence in every aspect of our work. From various academic backgrounds and year levels, our members contribute their unique skills and passion to drive our team forward.

MAJORS



SUBTEAM DISTRIBUTION



Our goal is to equip our team members for success after school. Despite our brief history, we've already seen great outcomes. Here are some places where our **members have worked**:



WHY SUPPORT US?

As an **independently funded team**, we rely on the generosity of our sponsors to support our research and development each competition cycle. Here are just some of the benefits that supporting our team offers:

Recruitment

Gaucha Racing offers access to top engineering and business talent who have hands-on experience and world-class mentorship from UCSB professors. Partner with us to connect with skilled candidates for internships and job openings. In the past 2 years, 12 members have worked for our sponsors, and we aim to expand these opportunities further.



Product Exposure

Sponsoring our team offers the potential to **expose your products and technology** to the next generation of engineers and leaders. This increases the likelihood that members will use these products in their future professional careers. You also gain early, candid feedback and real use-cases as students integrate your tools into our vehicle.



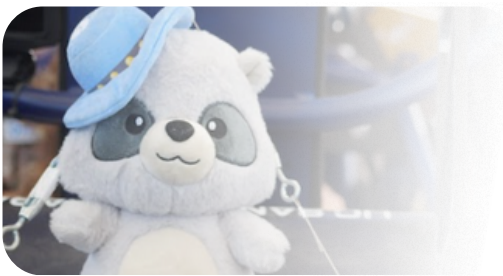
Visibility

Our team will proudly display your company logo on our car, website, and merchandise. We'll also highlight your brand on our social media, including Instagram, LinkedIn, and Facebook. We can also share photos for your team to use in your own marketing.



Tax Deduction

Gaucha Racing is a **501(c)(3) nonprofit**; accordingly, all monetary and many in-kind donations are tax-deductible to the extent allowed by law. We're happy to provide any supporting documentation or receipts you need.



Future Engineering

Your support fuels student success by **expanding learning outside of the classroom**, building engineering expertise, and delivering a charitable return on tomorrow's innovators. It's this support that allows us to turn sketches into components, components into a car, and that car into a proving ground for future engineers



SPONSORSHIP TIERS

We welcome both monetary donations and in-kind donations (materials, tools, equipment, services).

	FRIENDS & FAMILY	BRONZE	SILVER	GOLD	PLATINUM
	\$500+	\$1000+	\$2500+	\$5000+	\$10,000+
Logo on Website	Small	Medium	Medium	Large (w/ desc.)	Large (w/ desc.)
Logo on Race Car		Small	Medium	Large	X-Large
Social Media Post		✓	✓	✓	✓
Logo on Apparel			✓	✓	✓
License to use Photos			✓	✓	✓
Access to Resume Books			✓	✓	✓
Virtual Recruiting Session			✓	✓	✓
In-Person Recruiting Session				✓	✓
Tour of Facilities				✓	✓
Car Components at Events				✓	✓
Use of Car at Events					✓
Exclusive Title Benefits					✓

* Tiers and Benefits are Guidelines and negotiable with the Team

** All logos on the car will be displayed in either their default colors or white.

Gaucha Racing is a **501(c)(3) non-profit organization** and all donations and sponsorships are **eligible for a tax deduction**

2024-2025 SPONSORS

Gaucha Racing thrives on the invaluable support from our sponsors and partners. These contributions enable us to offer a unique educational experience to scores of students every year. We look forward to hearing from you and are excited about the potential to build and collaborate together.



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StorkeCentral

Coroflex
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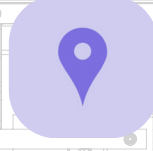
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